le cnam

Formation

BECOME A MANAGER WITH OUR HIGH LEVEL TRAINING

Your Master E-Business and Digital Marketing at the Cnam Paris



3 good reasons to complete your Master at the Cnam Paris:

Understand the big picture of digital marketing but also acquire an operational expertise;

Be able to develop a competitive digital marketing strategy;

Operate, create and improve the disrupted business through new-technology, social media marketing and communication.

Verbatim

«This program allowed me to find my dream job.»

Margaux Tourret Kapfer, Head of Account Management

Sarah Preciado, former MIM student



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